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Dan Bissett Joins Limoneira's Global Sales Team

SANTA PAULA, Calif.--(BUSINESS WIRE)-- Limoneira Company (NASDAQ: LMNR), a leading agribusiness with prime agricultural land and operations, real estate and water rights throughout California, Arizona and Chile, today announced that Dan Bissett will join its global sales team as Associate Director. He will be based at Limoneira's Corporate Headquarters in Santa Paula, California. Dan will focus on expanding Limoneira's customer base, driving greater utilization of the crop, and accelerating inventory turns. Dan most recently worked for Primex Farms where he was the head of Grower Relations.

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Dan Bissett Joins Limoneira's Global Sales Team (Photo: Business Wire) ICR John Mills, 646-277-1254 Managing Partner or **Media Contact** Limoneira

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"Dan has extensive experience in sales, packing and farming," said John Carter, Limoneira's Director of Global Sales. "His unique background supports the company's goals of both selling the tree and connecting the customer to the tree."

Alex Teague, Limoneira's Chief Operating Officer, noted, "Our global multi-source, multi-market model demands sales from a grower perspective. As our *One World of Citrus* platform continues to expand, Dan will help us develop our go-to-market approach in an efficient and organized manner."

"Limoneira has a strong history while still constantly looking to innovate," said Bissett. "The culture is unique and one I am excited to join and help promote."

About Limoneira Company

Limoneira Company, a 124-year-old international agribusiness headquartered in Santa Paula, California, has grown to become one of the premier integrated agribusinesses in the world. Limoneira (pronounced lē mon'âra) is a dedicated sustainability company with over 11,200 acres of rich agricultural lands, real estate properties, and water rights in California, Arizona and Chile. The Company is a leading producer of lemons, avocados, oranges, specialty citrus and other crops that are enjoyed throughout the world. For more about Limoneira Company, visit www.limoneira.com.

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