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DIY Beauty Recipes, Tips and Tricks Using Limoneira Lemons

Limoneira Shares Beauty Tips from Beauty Experts Using Lemons

SANTA PAULA, Calif.--(BUSINESS WIRE)-- **Limoneira Company** (Nasdaq: LMNR), one of the largest providers of lemons and avocados in the United States, has teamed up with beauty experts from around the country to showcase innovative aesthetic uses for lemons. "When life gives you lemons, take the lemons and unleash some great beauty benefits," says Megan Roosevelt, Limoneira **Lemons for Life™** Spokesperson and CEO of **Healthy Grocery Girl®**. In a new video, Megan shares a number of these tips to put your best face forward.

Megan says, "These beauty leaders are movers and shakers in the industry, and they're appearance improvement gurus. They're excited to share their tips for using **Limoneira** lemons for easy, every day beauty solutions."

| **Billy Yamaguchi - Los Angeles**

Celebrity stylist and force behind the famed Yamaguchi Salons, Billy Yamaguchi applies ancient principles of Feng Shui to beauty techniques for a truly holistic experience.

| **Shizuka Bernstein - New York City**

Lauded as a beauty expert in *New York Magazine*, *Marie Claire*, *Shape* and *NY Daily News*, among other publications. Shizuka has been featured as a beauty expert in *Marie Claire*, *Shape*, the *New York Daily News* and on Fox News, CNN, CBS, and many other outlets.

| **Elizabeth Canler - Miami**

Owner and founder of Miami Skin Boutique and Spa, Elizabeth is sought-after for her suggestions for beautiful, glowing skin. Elizabeth's technique and style are unrivaled in Magic City. Her global travels have provided her with a database of the latest and best in the world of beauty.

| **Tom Woodhouse - New York City**

Thomas Woodhouse is an Expert Skin Care Practitioner. He has been recognized by consumers, celebrities, and media as one of New York's most sought-after Estheticians. Thomas has been featured as "Best Facialist" in *Allure's* "Best of the Best" issue and has appeared on *Good Morning America* and in regular features in *Vogue*, *Vanity Fair*, *Details*, and *Time Out New York*.

| **Liza Pielsticker - San Francisco**

Liza Pielsticker is the owner of SkinLab, a beautiful spa located at Union Square in the heart of San Francisco. Trained by top plastic surgeons in Washington D.C. and San Francisco, Liza has extensive training in medical aesthetics and recognizes the importance of quality skin care to defy aging and create a younger appearance.

| **Shana Irish - Chicago**

Chicago-based Shana Irish is the talented owner of the Skin Spa, a full-service skin care studio in Chicago's loop. Her many years as an esthetician and wide-ranging career in all facets of the beauty ensure that her clients receive the best in healthy skin care.

| **Norma Garza - Houston**

Norma Garza, the founder of Norma's Touch Skin Specialty Spa, has been helping Houstonians achieve glowing, fresh skin for years. She's an award winner for the best facial in Houston and has many devoted followers.

"Lemons are not just an ingredient in delicious recipes. They're one of the most versatile items in the grocery store," says John Carter, Limoneira's Director of Global Sales. "Limoneira's **Lemons for Life™** campaign showcases great lemon uses for consumers."

To learn more about Limoneira's beauty partners and to discover other global opinion leaders, please visit limoneira.com/unleash/opinion-leaders.

About Limoneira

Limoneira Company, a 122-year-old international agribusiness headquartered in Santa Paula, California, has grown to become one of the premier integrated agribusinesses in the world. Limoneira (pronounced lē mon'âra) is a dedicated sustainability company with approximately 10,700 acres of rich agricultural lands, real estate properties and water rights in California and Arizona. The Company is a leading producer of lemons, avocados, oranges, specialty citrus and other crops that are enjoyed throughout the world. For more about Limoneira Company, visit www.limoneira.com.

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