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## Limoneira Company Co-Sponsors Internet of Things Agricultural Solutions Workshop for Entrepreneurial Agriculturalists

SANTA PAULA, Calif.--(BUSINESS WIRE)-- Limoneira Company (NASDAQ: LMNR) today announces its co-sponsorship of Startup Weekend Ventura County and calls on agriculturalists and plant scientists to participate and bring innovative agricultural Internet of Things ideas to this event.

"The understanding of the science of living organisms and the exponential growth in the processing power of information technology have raised the potential for productivity growth in American agriculture that could outstrip even the impressive record of growth it logged over the course of the 20th century," says Alex Teague, Senior Vice President of Limoneira. "Startup Weekend Ventura County's mission to bring together entrepreneurial agriculturalists, plant scientists, engineers, programmers and system architects to devise new sensing methods for agriculture and to launch new businesses that provide agricultural Internet of Things systems that operate on a wide range of spatial and temporal scales could turn Ventura County into a hot bed for agricultural startups."

Startup Weekend Ventura County, organized by Dignity Health St. John's Hospitals and Camarillo Chamber of Commerce, will be held on March 11, 12 and 13, 2016 at Rancho Campana High School in Camarillo, California. This 54-hour event is designed to help entrepreneurs launch startups which provide innovative Internet of Things healthcare and agricultural solutions.

### About Limoneira Company

Limoneira Company, a 120-year-old international agribusiness headquartered in Santa Paula, California, has grown to become one of the premier integrated agribusinesses in the world. Limoneira (pronounced lē mon'âra) is a dedicated sustainability company with approximately 10,700 acres of rich agricultural lands, real estate properties and water rights in California and Arizona. The Company is a leading producer of lemons, avocados, oranges, specialty citrus and other crops that are enjoyed throughout the world. For more about Limoneira Company, visit [www.limoneira.com](http://www.limoneira.com).

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