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Limoneira Company Signs Megan Roosevelt, Healthy Grocery Girl®, to Promote Lemons for Life

SANTA PAULA, Calif.--(BUSINESS WIRE)-- Limoneira Company (the "Company" or "Limoneira") (NASDAQ: LMNR) announced today that it has entered into an Agreement with Megan Roosevelt, the founder and CEO of Healthy Grocery Girl®.

Roosevelt is an internationally published author, cooking show host and producer, as well as a nutrition expert for regional and national television and magazines. In addition to being a plant-based Registered Dietitian, Roosevelt - through Healthy Grocery Girl® - provides her extensive audience with online cooking videos and says, "I love helping people get healthy in ways that are realistic and fun."

"As one of the largest growers of lemons in the United States, the partnership with Limoneira made a great deal of sense," she said. "It's synergistic. We all know that lemons are among the healthiest products people can integrate into their diets."

Alex Teague, Limoneira COO agreed and said, "Limoneira will be launching the Company's **Lemons for Life™** campaign for 2016 at the Produce Industry's largest trade show, Fresh Summit in Atlanta in October. Megan provides the perfect face for **Lemons for Life™**. She's passionate, credible and articulate about getting people healthy. Her involvement adds a lot of value for our grocery and food service partners. We're excited about our relationship."

Lemons for Life™ builds on the Company's successful "Unleash the Natural Power of Lemons" campaign and highlights a variety of ways that lemons can be integrated into consumers' lives. These include recipes, natural cleaning, beauty and health tips, as well as lifestyle applications.

About Limoneira Company

Limoneira Company, a 123-year-old international agribusiness headquartered in Santa Paula, California, has grown to become one of the premier integrated agribusinesses in the world. Limoneira (pronounced lē mon'âra) is a dedicated sustainability company with approximately 10,700 acres of rich agricultural lands, real estate properties and water rights in California and Arizona. The Company is a leading producer of lemons, avocados, oranges, specialty citrus and other crops that are enjoyed throughout the world. For more about Limoneira Company, visit www.limoneira.com.

About Healthy Grocery Girl®

Megan Roosevelt is a plant-based Registered and Licensed Dietitian as well as the founder and CEO of Healthy Grocery Girl®. She is an internationally published author, cooking show host and producer, as well as a nutrition expert for regional and national television and magazines. Roosevelt is also a sought-after speaker for corporate wellness seminars and events.

During high school and college she struggled with multiple eating disorders and having overcome her personal health difficulties, she is passionate about helping others do the same.

As an interesting note, she is related to Theodore Roosevelt as well as Eleanor and Franklin Delano Roosevelt. For more about Healthy Grocery Girl, visit www.healthygrocerygirl.com.

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Media Contact:

Limoneira Company
John Chamberlain, 805 525-5541 ext.256
jchamberlain@limoneira.com

or

Investor Relations:

ICR
John Mills
Partner
646-277-1254

Source: Limoneira Company

